

www.silkfestival.no

SUPPORTED BY:

Arts Council Norway

(www.kulturradet.no/english)



The Fritt Ord Foundation

(www.frittord.no/en)



Rogaland County Council

(www.rogfk.no/English)



The Municipality of Karmøy

(www.karmoy.kommune.no/en?set_language=en)



ANNUAL REPORT 2014



*At the AGM 1st Feb 2014 the following persons * were voted into the board, the others have one year left:*

<i>President:</i>	<i>John Rullestad*</i>
<i>Vice-president</i>	<i>Hanne Mulelid</i>
<i>Treasurer:</i>	<i>Ellen Skaadel</i>
<i>Secretary:</i>	<i>Liv K. Grindhaug*</i>
<i>Board Members:</i>	<i>Ingunn Tjørve*</i>
	<i>Inge Dagslott</i>
	<i>Leikny Myrseth</i>
	<i>Odd H.Johannessen*</i>
	<i>Per Bjelland*</i>

Audtors (for 2 years) Svein Enerstvedt and Einar Jøsang

During 2013 there have been eight board meetings and three meetings with all sub-committees.

The SILK Festival was 29th Oct-2nd Nov 2014. The opening speech was made by William Nygaard d.y, President of the Fritt Ord Foundation and former CEO of Aschehoug Publishing Company.



The welcoming speech was made by William Nygaard

William Nygaard's opening speech in Norwegian:

<http://www.karmoenytt.no/2014/10/30/silk-apning/>

The school program began some days earlier because authors visiting the schools started their workshops already on Monday 27th Nov.

Some statistics:

During the festival about 3200 participated in the 44 events, of which **22** were aimed at children and pupils from 16 kindergartens, primary and secondary schools. **About 1200** children and pupils took part in this year's SILK.

Three of the events involved two kindergartens, six events for pupils in six primary schools, seven events for pupils in eight secondary/high schools.

Three of the schools, Skudeneshavn primary school, Sørhåland primary school and Skudenes secondary school all highlighted literature the whole week running a special SILK week of creative writing workshops, reading labyrinths and Q and A sessions with Norwegian and foreign authors.

Four of the events were held outside the schools at the same venues where evening sessions were held instead of authors visiting the schools; this to create a more "ownership" to the festival among the youngsters.

Partners in these events were The Cultural Rucksack in Karmøy and The Public Library in Karmøy.

In addition to this one of the visiting authors also visited Norway's smallest municipality, Utsira, 90 minutes by boat from the mainland for a day long workshop with the children on the island.

The target group

for SILK is people living in southwest Norway, but the two last years one has registered people from other parts of the country now coming to the festival as well as Norwegian-Americans (Many people from Skudeneshavn have up though the years emigrated to the US) and this year also Norwegians living in Holland visited SILK.

The youngest participant this year was three years old, the oldest 92 years.

Venues for the events.

As Skudeneshavn is nationally known for the old part of the town with many preserved buildings we use refurbished sea houses as venues for our events in addition to Skudeneshavn Culture House, The Public Library and schools

The old sea houses create an atmosphere that authors, artists and the audience appreciate very much because they come very close to the audience. The disadvantage is that the sea houses only have a capacity of 90-100; we should really have venues where it would be possible to have an audience of about 300.

Collaboration with other voluntary organizations

Besides kindergartens and schools SILK collaborates with many voluntary organizations such as Karmøy Senior University, The Women's Institute, Lions Club, The Norwegian Church and Fairtrade.

Collaboration with public institutions

SILK has collaborated in events with public institutions such as the Department of Education and Culture in Karmøy, The Cultural Rucksack in Karmøy, Skudeneshavn Culture House, Karmøy Public Library, a total of 16 kindergartens and schools in addition to getting some financial support from the Arts Council Norway, the Fritt Ord Foundation, Rogaland County Council and the Municipality of Karmøy.

Collaboration with other Norwegian literature festivals

Prior to this year's festival SILK had begun collaborating with two other Norwegian festivals, bLEST and Faltiriltu. One has collaborated within marketing and PR, sharing expenses on travel and subsistence of Norwegian and foreign authors. Further ideas on collaboration will be developed in 2015. The board members of the festivals meet three times a year.



SILK collaborates with two other Norwegian festivals, bLEST and Faltiriltu. The first meeting took place Jan 2014.

Collaboration with The Hay Literature- and Arts Festival

SILK has since 2011 collaborated closely with The Hay Literature-and Arts Festival in Wales. Through this collaboration we have come in contact with authors from outside Norway, some who took part in this year's SILK.

The Hay Festival and SILK have also collaborated in an EU-funded project in the Comenius Regio program 2012-2014. Teachers, school librarians in schools and librarians in the public libraries in both communities participated as well as members of both festivals and authors and artists from both countries. In the academic year 2013-14 there were four project workshops/meetings among the partners where school visits were essential. More about the project STORM- STORY Matters, see: www.karmoyped.no/storm

In the project schools in Karmøy had a project about Roald Dahl (author with connections to both Wales and Norway) while the Welsh schools carried out a project about Viking myths and legends.

Volunteers

A festival such as SILK is completely dependent on having a large number of volunteers to carry out the many tasks such an event demands. We have now established eight sub-committees of 2-5 persons who have special tasks assigned to them. Without these volunteers one would not have been able to run the festival.

Media

The Festival program

SILK collaborates with one of the local newspapers where the program is distributed to all 16 000 households in the municipality. From 2015 one will reach about 44 000 households in six different municipalities.

A shorter version of the program is produced as a brochure and is distributed to all schools, libraries, shops n institutions well in advance of the festival.

The program can also be downloaded from SILK's Web site:

www.silkfestival.no

From 2015 this will be as a pdf-file.

Facebook

SILK's Facebook group has now about 1100 members. The FB group has been used to publish continually news items and pictures relevant to SILK. These items are also published on another FB-group, a FB-group for a summer coastal culture festival which has 4500 members.

The festival's web site

www.silkfestival.no

will in 2015 be improved to cater more for the public, also with regards to online ticket sales.

Radio and TV.

The local radio station Radio 102 has also this year had as studio guests a number of the authors visiting SILK reaching an audience of about 35 000.

Prior to the festival SILK has been highlighted on local TV Haugaland and during the festival direct netbased transmissions.

National TV2 took part at SILK this year with their own TV-team. They produced a 25-minute interview with Andrew Jennings from the UK, an interview that was repeated twice. Jennings has for years investigated if there is corruption in

FIFA and IOC and has written books and made TV documentaries about this. A teaser from the interview made during SILK can be found on:

www.tv2.no/2014/11/04/sport/ioc/6195401

NRK Rogaland (the Norwegian BBC) also made reports from SILK in their regional broadcasts. In addition three local papers had numerous articles and reports from the festival.

SILK's Literary Advisory Board.

Based on an idea from Hay SILK established in 2014 its literary advisory board.

Rosie Goldsmith – interviewer/moderator with 20 years' experience from BBC.

Tom Egeland – Norwegian author and moderator/interviewer at SILK

Solveig H.Johannessen – bookshop owner Hillesland Libris

Jan H.Landro – former Cultural Editor of Bergens Tidende, interviewer/moderator at SILK

Andreas Wiese – Director of The Literature House, Oslo

John K.Hoversholm - freelance TV-journalist, producer and interviewer at SILK

Sverre Tusvik – former editor of Samlaget Publishing House

One representative from Karmøy Public Library

The Advisory Board's main function is to give input to the SILK board about authors that should be focused on at the festival as well as give new ideas to events. Once a year the Advisory Board and the SILK board meet to evaluate the SILK festival and discuss what can be improved.



Three of SILK's Advisory Board, Jan H.Landro, Rosie Goldsmith and Tom Egeland

Evaluation of SILK 2014

At the end of November all leaders of the eight sub-committees and the board meet up to evaluate the festival. A lot of feedback from authors and the public also play an important part of the evaluation process and will, together with input from the Advisory Board, create the basis for the contents of next year's festival

Some feedback from this year's guests:

"SILK is a fantastic festival. I do not believe there is another festival like this. It is very intimate, I love the small, white houses in the old part of the town and especially the wonderful people at SILK who look after us in such a wonderful way. When you are here for several days one has time for many good conversations with authors and followers of literature».

Trude Teige, Norwegian crime author

"Great to be here. All the best and very enjoyable".

Vigdis Hjorth, Norwegian best-seller

"I am already looking forward to next time I get invited to. Keep up the good work".

Lars Ove Seljestad, novelist.

"The best Green Room in the world".

Rosie Goldsmith, English literary interviewer/moderator

"We still feel the warmth of all your hospitality. We hope to come back!"

Geert Mak, Dutch author and TV presenter.

"A lovely festival, hope to be invited next year!"

Aslak Nore, Norwegian author

Picture gallery SILK 2014



Moddi's texts and songs-great success at SILK



Tor Å.Bringsværd interviewed by Jan H.Landro



Great dialogue between Hans Olav Lahlum and Trude Teige



Geert Mak from Holland with a book and a TV series about Europe in the 20th century was also popular with students



Lars Ove Seljestad and Jan H. Landro



British/American Sarah McIntyre ran workshops for pupils



Skudeneshavn - the SILK festival is always on the first weekend in November

Next year's SILK festival: 4th -7th Nov 2015

SILK -Norway's greatest small town literature festival